



City of Wimberley

221 Stillwater, Wimberley, Texas 78676

SPECIAL CITY COUNCIL MEETING

JOINT MEETING WITH PARKS AND RECREATION BOARD
WIMBERLEY CITY HALL – CITY COUNCIL CHAMBERS
221 STILLWATER, WIMBERLEY, TEXAS 78676

TUESDAY, SEPTEMBER 26, 2023 - 4:00 PM

AGENDA

1. **CALL TO ORDER**

September 26, 2023, at 4:00 PM

2. **CALL OF ROLL**

3. **CITIZENS COMMUNICATIONS**

The City Council welcomes comments from citizens at regular meetings. Citizens wishing to speak must sign up prior to the meeting being called to order. We abide by the Texas Open Meetings Act, so council members are allowed only to speak about items posted on the agenda. All other inquiries will be forwarded to staff and may be placed on a future agenda for discussion. Speakers will have one opportunity to speak during the time period, and they must observe the three-minute time limit. After you state your name, staff will start the timer and you have 3 minutes to speak. We will endeavor to ensure that meetings are conducted in a courteous manner, and in an atmosphere free of defamation, intimidation, personal affronts, profanity, or threats of violence.

4. **PRESENTATION AND POSSIBLE ACTION**

- 4.1. Receive an update from MHS Planning and Design, LLC regarding the Wimberley Parks and Recreation Master Plan, hold discussion and consider possible action.

5. **ADJOURNMENT**

EXECUTIVE SESSION NOTE: The City Council may adjourn into Executive Session to consider any item listed on this agenda if a matter is raised that is appropriate for Executive Session discussion. An announcement will be made of the basis for the Executive Session discussion. The City Council may also publicly discuss any item listed on the agenda for Executive Session

Attendance by Other Elected or Appointed Officials: It is anticipated that members of other governmental bodies, and/or city boards, commissions and/or committees may attend the meeting in numbers that may constitute a quorum. The members of the boards, commissions and/or committees may be permitted to participate in discussion on the same items listed on the agenda, which occur at the meeting, but no action will be taken by such in attendance unless item and action is specifically provided for on an agenda for that body, board, commission or committee subject to the Texas Open Meetings Act.

CERTIFICATION

I hereby certify the above Notice of Meeting was posted on the bulletin board at Wimberley

City Hall, a place convenient and readily accessible to the general public at all times, and to the City's website, www.cityofwimberley.com, in compliance with Chapter 551, Texas Government Code, on Tuesday, September 19, 2023 by 6:00 p.m., and remained posted for at least 72 continuous hours preceding the scheduled time of said meeting.



Tammy Heller, City Secretary

The City of Wimberley is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Please contact City Secretary Tammy Heller at (512) 648-2403 two business days in advance of the meeting for appropriate arrangements.





AGENDA ITEM:	1. Receive an update from MHS Planning and Design, LLC regarding the Wimberley Parks and Recreation Master Plan, hold discussion and consider possible action.
SUBMITTED BY:	Richard Shaver
DATE SUBMITTED:	08/29/2023
MEETING DATE:	September 26, 2023

AGENDA FORM

ITEM DESCRIPTION/SUMMARY

REQUESTED ACTION

FINANCIAL

STAFF RECOMMENDATION

ATTACHMENT/S

1. Wimberley Community Needs Presentation



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**WIMBERLEY PARKS AND RECREATION
COMPREHENSIVE MASTER PLAN**
SEPTEMBER 26, 2023



AGENDA

- Public Engagement Overview
- Community Survey Results
- Needs Analysis
- Recommendations
- Priorities
- Next Steps



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PUBLIC ENGAGEMENT

- Community Survey
- Pop-Up Events
- Focus Groups
 - Blue Hole Nature Camp

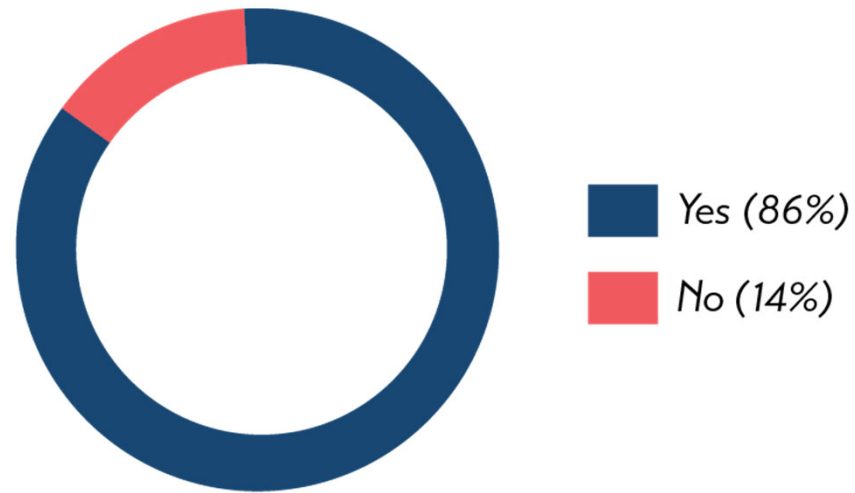


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RESIDENTS VS NON-RESIDENTS

ARE YOU A RESIDENT OF WIMBERLEY?



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RESIDENT RESPONSES

PARKS & RECREATIONAL OPPORTUNITIES

QUALITY OF PARKS AND RECREATION OPPORTUNITIES
IN THE CITY OF WIMBERLEY



QUANTITY OF PARKS AND RECREATION OPPORTUNITIES
IN THE CITY OF WIMBERLEY

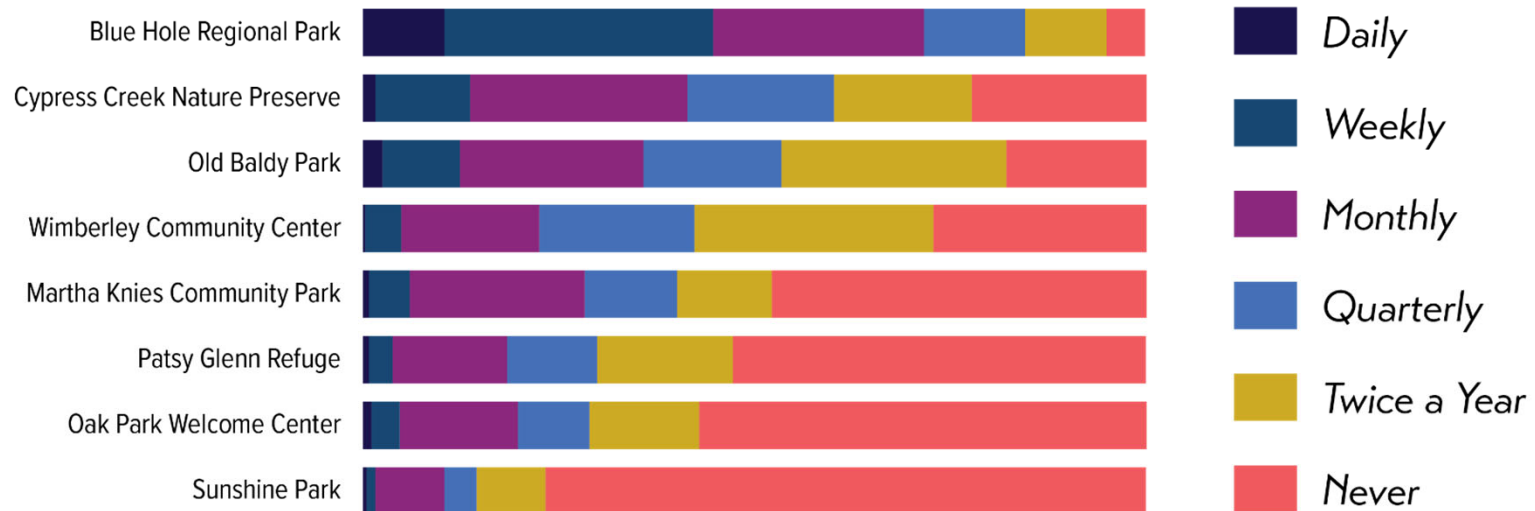


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FREQUENCY OF PARK VISITS

WITHIN THE PAST YEAR, HOW OFTEN
HAVE YOU OR SOMEONE FROM YOUR HOUSEHOLD VISITED THE PARKS BELOW?



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RECREATIONAL ACTIVITIES

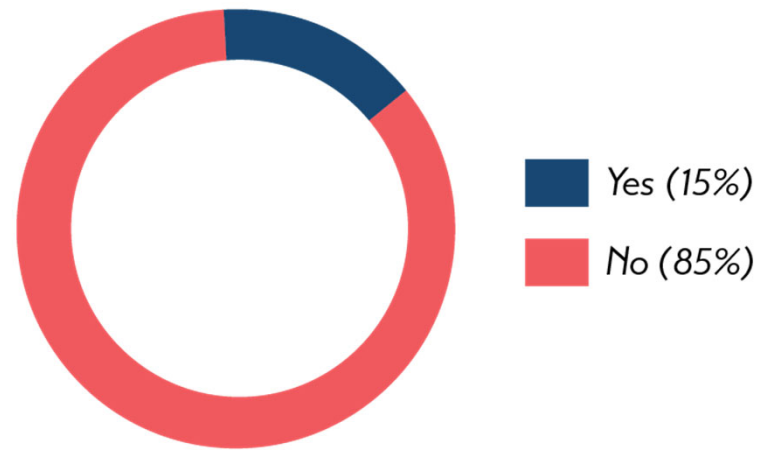


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10-MINUTE WALK TO PARK

CAN YOU SAFELY AND REASONABLY WALK TO
A CITY OF WIMBERLEY PARK WITHIN
10 MINUTES OF YOUR HOME?



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FUNDING PRIORITIES

How should the PARD prioritize funding?

1. Acquisition of new parkland
2. Improvement of existing parkland
3. Access
4. Maintenance of existing parkland
5. Development of best environmental practices
6. Community events, programming, and engagement
7. Safety

Top elements to fund:

1. Hiking trail & trail connections
2. Shade
3. Acquire parkland
4. Maintenance
5. Open space & natural area
6. Best environmental practices
7. Enhancements
8. Events and programs
9. Playgrounds
10. Upgrade trails

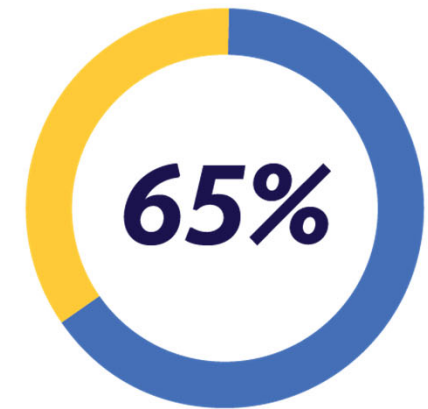
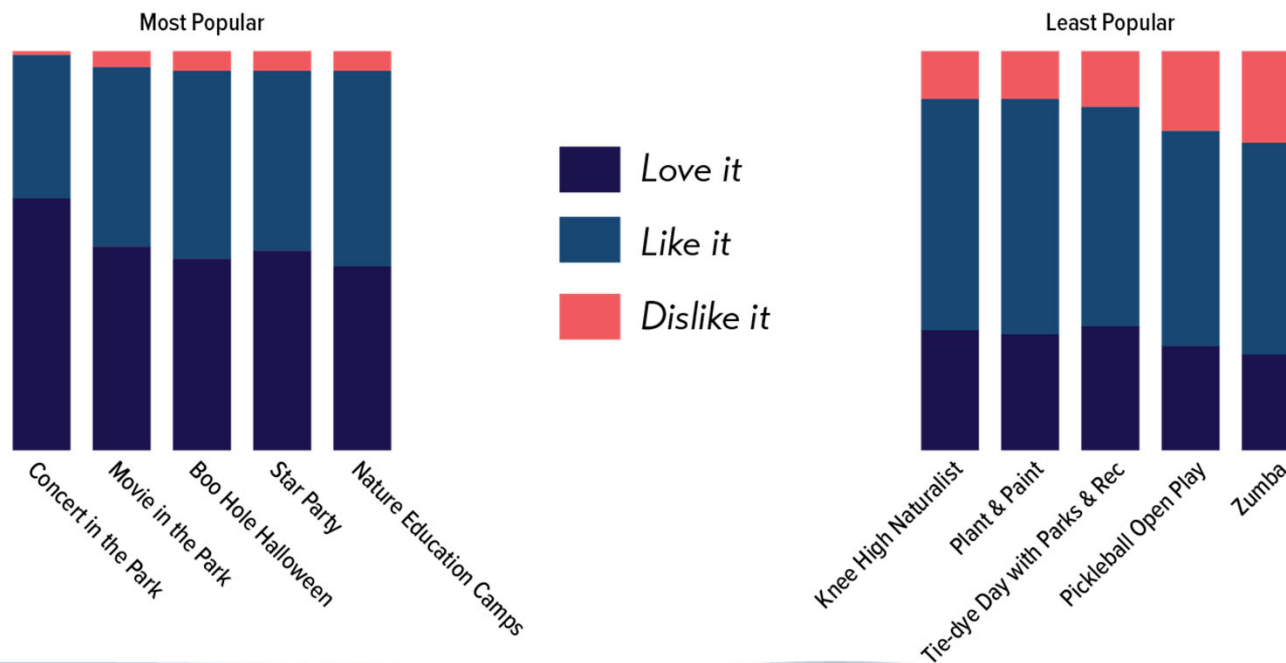


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PROGRAMMING

HOW DO YOU FEEL ABOUT THE FOLLOWING PROGRAMS OFFERED BY THE WIMBERLEY PARKS AND RECREATION DEPARTMENT?



Average Familiarity of Programs

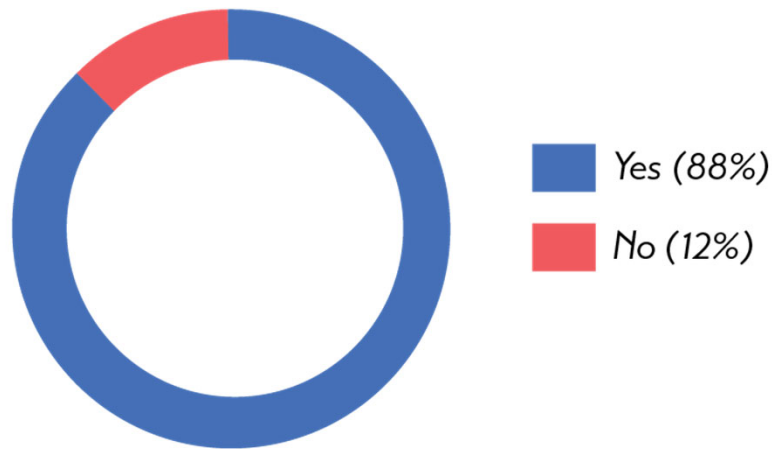


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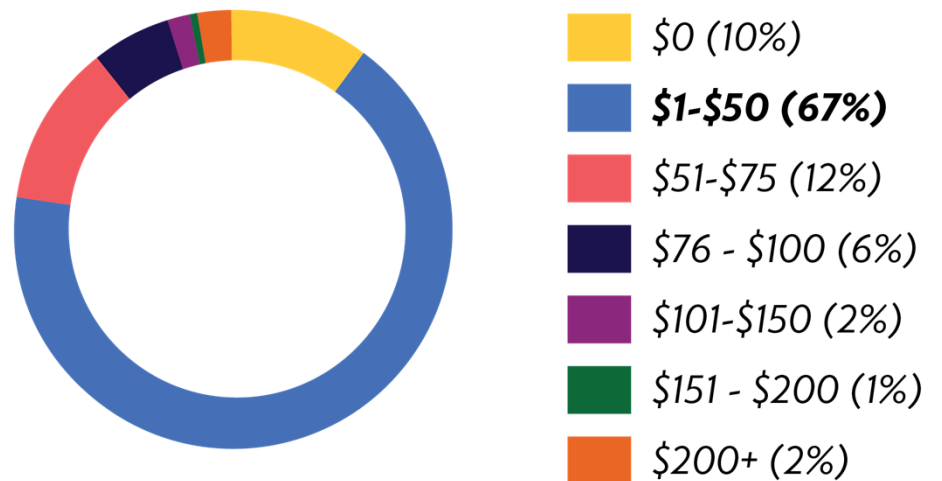


BONDS

WOULD YOU BE IN SUPPORT OF A BOND TO INCREASE THE WIMBERLEY PARKS AND RECREATION DEPARTMENT FUNDING?



IF THE CITY OF WIMBERLEY WERE TO PASS A BOND FOR THE ACQUISITION, IMPROVEMENT, AND MAINTENANCE OF THE PARK SYSTEM, HOW MUCH WOULD YOU BE WILLING TO SPEND *PER MONTH*?



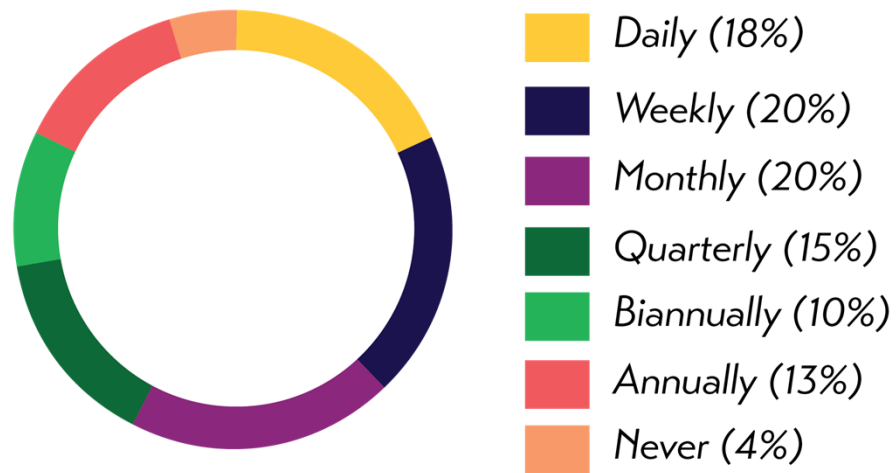
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VISITOR RESPONSES

PARK VISITS

HOW FREQUENTLY DO YOU VISIT A WIMBERLEY PARK?

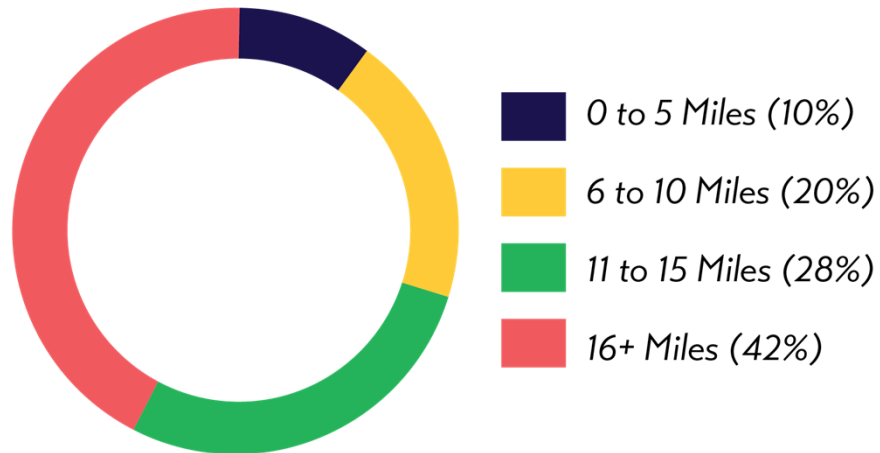


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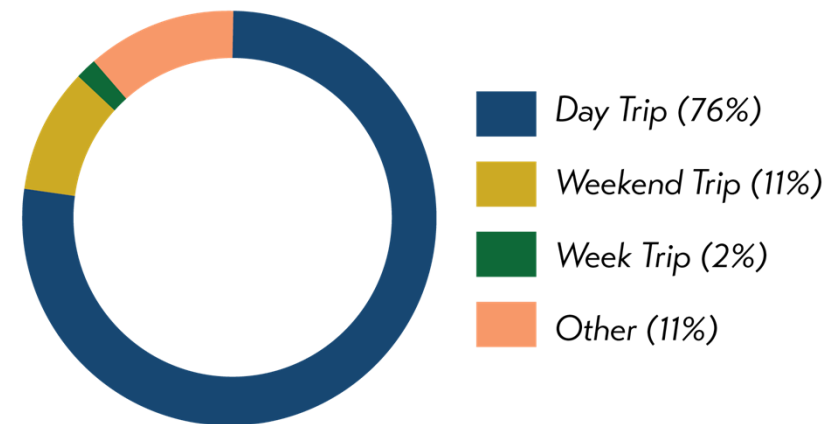


TRAVEL

HOW FAR DO YOU TRAVEL TO VISIT WIMBERLEY?



WHEN YOU TRAVEL TO WIMBERLEY, HOW LONG DO YOU TYPICALLY STAY IN WIMBERLEY?

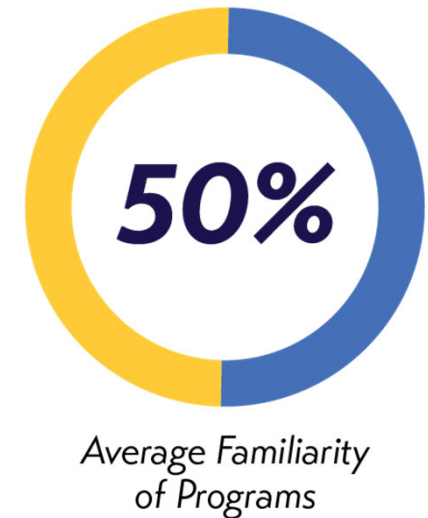
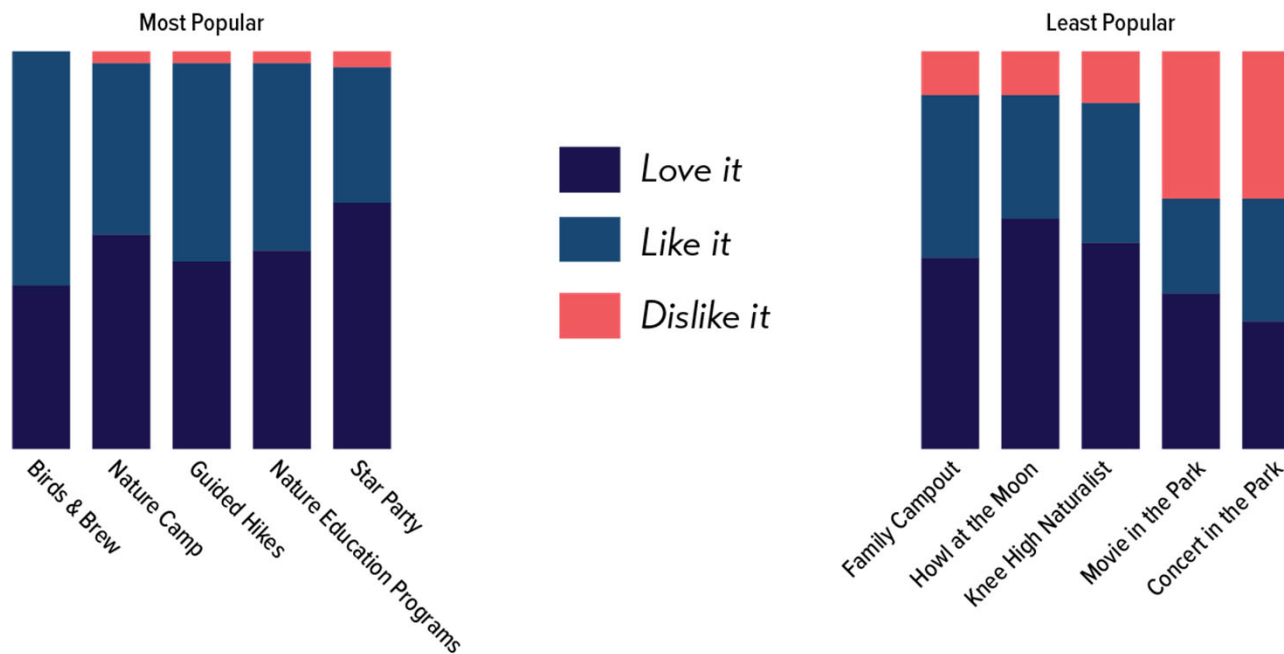


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PROGRAMMING

HOW DO YOU FEEL ABOUT THE FOLLOWING PROGRAMS OFFERED BY THE WIMBERLEY PARKS AND RECREATION DEPARTMENT?



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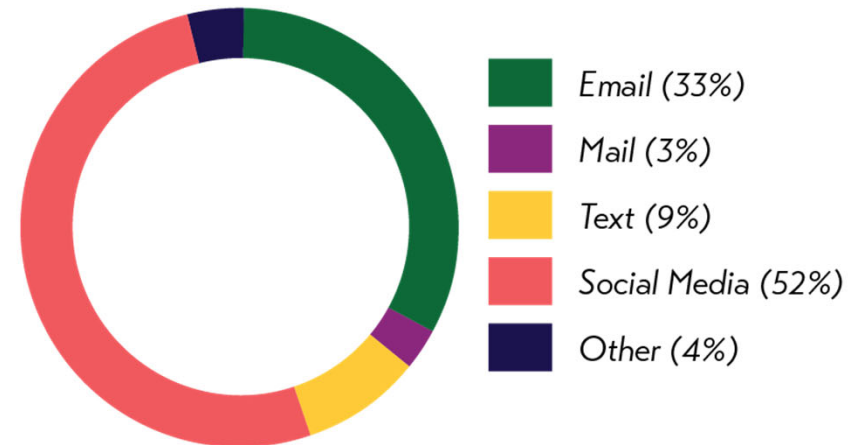
OVERALL SURVEY RESPONSES

PROMOTION

HOW DO YOU FIND OUT ABOUT PARK, RECREATION FACILITIES, AND RECREATION PROGRAMS IN WIMBERLEY?



WHICH COMMUNICATION CHANNELS DO YOU PREFER FOR RECEIVING INFORMATION ABOUT PARK UPDATES, EVENTS & ACTIVITIES?



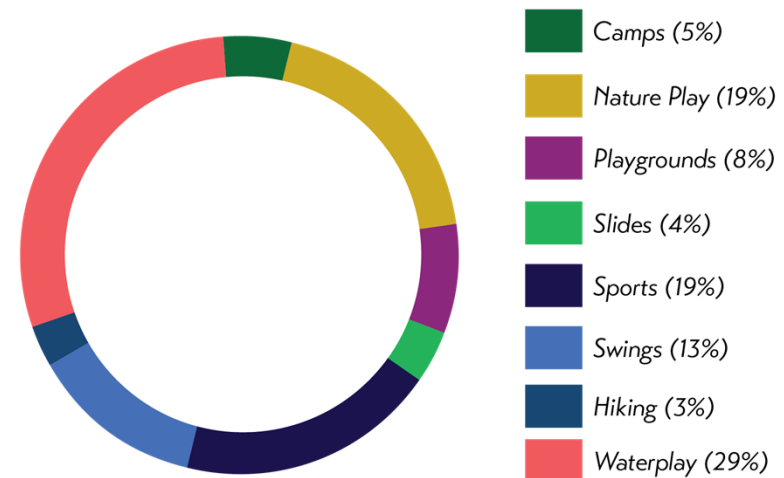
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POP-UP EVENTS

- 6 Pop-up locations
- 100+ Community members
- Residents and non-residents
- Promotion of community survey

WHAT WOULD YOU LIKE TO SEE MORE OF IN THE PARKS SYSTEM?



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FOCUS GROUP MEETINGS

- 5 Focus group sessions
 - Environmentalists, Clubs, Associations, Non-Profits, Tourism, Development, Community Leaders, and Business Owners
- Needs
 - Acquisition of parkland
 - Aquatics (pool, splashpad, river access)
 - Conservation of natural resources
 - Trails/connectivity
 - Inclusiveness
 - Signage



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NEEDS ANALYSIS

NEW PARKS

- Acquisition of new parkland
- Community pool
- Playgrounds
- Shade
- Signage
- Trails



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EXISTING PARKS

- Continue and enhance promotion
- Enhance equipment
- Improve accessibility
- Additional and updated signage
- Enhance inclusion
- Shade
- Playgrounds
- Trail connectivity



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RECOMMENDATIONS

NEW PARKS

- Acquire new parkland, west of Ranch Road 12 and/or along Cypress Creek and Blanco River
 - Incorporate conservation and sustainability
- Conduct a feasibility report on aquatics (implement report's recommendations)
- Construct an additional playground
- Construct trails
- Install shade structures
- Install wayfinding & interpretive signage



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EXISTING PARKS

- Install wayfinding & interpretive signage
- Inspect & update playground equipment
- Construct sidewalk and trails at all parks and prepare for future expansions
- Install shade structures
- Improve accessibility



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PROGRAMMING RECOMMENDATIONS

- Continue and enhance programming promotions (email, social media, etc.)
- Widen programming location opportunities
- Fitness classes
- Kayak & paddleboarding
- Seasonal events



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PRIORITIES

PRIORITIES

1. Aquatics (Pool, Splashpad, River Access, etc.)
2. Trail & Trail Connectivity
3. Site Furniture (Shade, Benches, Picnic Tables, etc.)
4. Playgrounds
5. Signage (Interpretive, Informational, Directional, etc.)
6. Open Space
7. Multi-Generational Center (Nature, Senior, Recreational, etc.)
8. Paddlesports (Kayak, Canoe, Paddleboard, etc.)
9. Multi-Purpose Fields (Soccer)
10. Outdoor Amphitheater



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NEXT STEPS

- Update plan per City Council and Parks Advisory Board feedback
- Create implementation schedule
- Provide draft of plan
- Council adoption in November



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Questions or Comments?

